

The new reality, make it your future!

Making brands, companies and products digitally experienceable and visible: That is Collin Croome's passion. For 30 years, the agency owner has been advising and supporting well-known brands such as Apple, Audi or Hugo Boss in the development and implementation of digital strategies and campaigns. Collin set up his own business at the age of 19 and actively helped shape the digital revolution in the early 90s. Collin Croome has experienced everything from the floppy to the blockchain and has often demonstrated his flair for trends and innovations. It is therefore no surprise that he is the expert on "The next big thing": Artificial Intelligence and The Metaverse!

Metaverse expert, digital marketing strategist

Expertise: Metaverse, social media, digital marketing, CHAT GPT, generative KI

Languages: German, English

LECTURES

- Buzzword or business? Understanding metaverse, shaping the future.
- What's next in Social Media?

PARTICIPANT FEEDBACK

"In the more than 10 years we have worked together, Collin has given many people an understanding of the fascinating world of Apple and the spirit that goes with it. Due to his outstanding presentation skills and unique personality, he knows how to convince customers with enthusiasm for our products and technologies."

Reiner Deichmann / Apple Germany

HAPPY CUSTOMERS

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